

Sponsorship and Exhibition Prospectus

Introduction

We invite you to partner with us for our upcoming conference, offering diverse sponsorship and exhibition opportunities designed to maximize your organization's exposure and engagement with our nutrition professionals and students in the state of Utah.

Sponsorship Opportunities

Sponsoring our conference provides a unique opportunity to enhance your company's visibility and connect with a targeted professional audience. We offer several tiers of sponsorship, each with distinct benefits.

Gold Level Event Sponsor (\$3000)

- Company name and logo on signage displayed during the conference, UAND website, and social media.
- Recognition from podium.
- Full-page advertisement in printed conference materials.
- One complimentary conference registration for both days of the conference.
- One complimentary exhibitor booth.

Silver Level Event Sponsor (\$2000)

- Company name and logo on signage displayed during the conference, UAND website, and social media.
- Half-page advertisement in printed conference materials.
- One complimentary conference registration for 1 day of the conference.
- One complimentary exhibitor booth.

Bronze Level Event Sponsor (\$1000)

- Company name and logo on signage displayed during the conference, UAND website, and social media.
- Quarter-page advertisement in printed conference materials.
- One complimentary conference registration for 1 day of conference.

Presentation Sponsor (\$2000)

- Company name and logo on signage displayed during the conference, UAND website, and social media.
- Recognition following the speaker presentation.
- Half-page advertisement in printed conference materials.
- One complimentary conference registration for both days of the conference.
- One complimentary exhibitor booth.

Lunch Sponsor (\$1500)

- Company name and logo on signage displayed during the conference, UAND website, and social media.
- Company signage on the catering tables.
- Opportunity to place promotional materials on or near food tables.
- Half-page advertisement in printed conference materials.
- One complimentary conference registration for 1 day of the conference.
- One complimentary exhibitor booth.

Breakfast or Snack Sponsor (\$500)

- Company name and logo on signage displayed during the conference, UAND website, and social media.
- Company signage on the catering tables.
- Opportunity to place promotional materials on or near food tables.

Miscellaneous (\$200 or company donations)

Examples: Swag Bag Contributions or Attendee Raffle Gifts

- Company name and logo on signage displayed during the conference.
- Company name on UAND website and UAND social media sites.
- Link from UAND website to company's website for 1 year following the conference.

Exhibition Opportunities

Showcase your products and services directly to our attendees by securing an exhibitor booth.

Exhibitor Booth

Early Registration:

- For-Profit Organization: \$300/1st booth; \$75/2nd booth
- Non-Profit Organization: \$50/1st booth; \$50/2nd booth
- Utah Small Business: \$75/1st booth; \$50/ 2nd booth

Standard Registration:

- For-Profit Organization: \$350/1st booth; \$75/2nd booth
- Non-Profit Organization: \$65/1st booth; \$50/2nd booth
- Utah Small Business: \$100/1st booth; \$50/ 2nd booth

Advertisement in Conference Program

- Color full page: \$300
- Color half page: \$200
- Color quarter page: \$100

Contact Information

For more information on sponsorship and exhibition opportunities, please contact our Education Committee at annualmeeting@eatrightutah.org or visit our website at www.eatrightutah.org. We look forward to partnering with you!